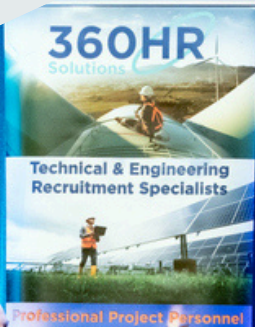




BlueScope



2026 i3net

SHOWCASE SPONSORSHIP PROPOSAL

PREPARED FOR :

i3net Members

DATE:

May, 2026

Showcase Overview

Now in its 14th year, the annual i3net Industry Showcase has grown into the region's leading industry event, a powerhouse of opportunity, connection and collaboration.

In 2025, we hosted our biggest Showcase yet, with over 200 attendees and more than 40 key delegates representing major industry sectors.



IN 2026, THE SHOWCASE WILL AGAIN RETURN IN ITS SUCCESSFUL TWO-PART FORMAT.

**TUESDAY
25 AUGUST**

- Experience both Expo and Dinner as part of one integrated event
- Hosted by ABC Illawarra's Nick Rheinberger
- Connect with 200+ senior decision-makers in one room
- Hear from 40 key delegates from major contractors, project owners, and asset operators.

**WEDNESDAY
26 AUGUST**

- Exclusive access to the BlueScope Townhall breakfast
- Hear directly from senior management on project direction, and the long-term industrial strategy shaping the Illawarra.
- Build on relationships formed during the Dinner and move conversations forward with intent.

Event Reach & Impact

Building on the momentum of a sold-out 2025 event, i3net anticipates an even bigger and more impactful Showcase in August 2026, creating greater opportunities for sponsors to connect with key decision-makers, elevate brand visibility, and align with industry innovation.

The following snapshot highlights the reach, engagement, and impact delivered through the 2025 Showcase event experience.



74 MEDIA MENTIONS & ADVERTISEMENTS ACROSS RADIO, PRINT & DIGITAL



100% ATTENDEE SATISFACTION RATE



10,000+ IMPRESSIONS ACROSS 2 DAYS ON LINKEDIN



**228 DINNER ATTENDEES
208 BREAKFAST ATTENDEES**



Showcase Major Dinner Partner

Exclusive Opportunity to be the Major Showcase Partner

Position your brand at the heart of industry conversations as the Major Dinner Partner. This is the most visible and high-impact sponsorship opportunity of the i3net Showcase. With exclusive VIP seating, stage presence and direct engagement with over 200 key decision-makers, this package ensures your business is front and centre where it matters most.

- 8 x VIP Front Row Tickets to Showcase Dinner
- 8 x VIP Front Row Tickets to Showcase Breakfast
- Verbal Acknowledgment of your involvement in Showcase opening session
- Opportunity to give a 30 sec speech (60 secs) during the dinner event
- 1 x photo of you (as a sponsor) displayed on stage during dinner
- Logo included in the event advertising
- Logo on the stage during Dinner & Breakfast session
- Your logo and company mentioned in Showcase events comms
- Logo and mention in i3net social media post
- Sponsor logo included in the Official Showcase Program
- Sponsor feature in the post event follow-up email to all attendees.
- Logo recognised as major partner on sponsor banner



BONUS: Opportunity to have a stand at the Expo (Value \$1,500)

Total Value

\$24,240

Investment

\$12,500

**Only 1
available**



Wi-Fi Partner

Be the name every delegate connects with, literally, as the exclusive WiFi Tech Partner of the i3net Showcase.

With your brand on every seat's WiFi access card, your logo featured in event slides, program, and online, plus the unique opportunity to choose the WiFi password, you'll enjoy standout visibility and smart brand integration with every connection.

Inclusions

- Exclusive sponsorship, one package only
- Includes card at every event with WiFi access information and the sponsor's logo
- Sponsor logo and acknowledges sponsor at all events
- Logo on Welcome and Breakfast slide deck
- You choose your WiFi password (character limit)
- Company logo in Official Showcase Program
- Company logo on i3net event webpage



Total Value \$5,750

Investment \$3,500





Showcase Major Breakfast Partner

Exclusive Opportunity to be the Major Showcase Partner

Position your brand at the heart of industry conversations as the Major Breakfast Partner. This is one of the most visible and high-impact sponsorship opportunity of the i3net Showcase. With exclusive VIP seating, stage presence and direct engagement with over 200 key decision-makers, this package ensures your business is front and centre where it matters most.

- 8 x VIP Front Row Tickets to Showcase Dinner
- 8 x VIP Front Row Tickets to Showcase Breakfast
- Verbal Acknowledgment of your involvement in Showcase opening session
- Opportunity to give a short speech (60 secs) during the dinner event
- 1 x photo of you (as a sponsor) displayed on stage during dinner
- Logo included in the event advertising
- Logo on the stage backdrop for each Dinner & Breakfast session
- Your logo and company mentioned in Showcase events comms
- Logo and mention in i3net social media post
- Sponsor logo included in the Official Showcase Program
- Sponsor feature in the post event follow-up email to all attendees.
- Logo recognised as major partner on sponsor banner



BONUS: Opportunity to have a stand at the Expo (Value \$1,500)

Total Value

\$24,240

Investment

\$12,500

**Only 1
available**



Showcase Stage Banner Partner

As a Showcase Banner Partner, your brand is positioned at the centre of the event, with strong visibility across both the Dinner and Breakfast with your signage on the main stage.

In 2025, the Showcase reached full capacity and extended its reach well beyond the room, with coverage on WIN TV, features in the Illawarra Mercury, and strong visibility across social media through extensive event coverage and attendee engagement.

Your partnership includes:

- Prominent on-stage banner placement at both events
- Logo featured on the official event partner banner
- Acknowledgement during opening sessions
- 2 x Showcase dinner tickets
- 2 x Showcase BlueScope Breakfast Townhall tickets

This is a high-impact opportunity to align your brand with one of the region's leading industry events while gaining meaningful exposure both in-room and beyond.



Total Value

\$5,750

Investment

\$3,500 +GST

LIMITED QUANTITY



Showcase Expo Position

Partnering with the i3net Industry Showcase 2026 positions your business in the entry foyer, ensuring strong visibility as every attendee passes your display across both events.

You'll showcase your brand during key networking periods at both the Showcase Dinner and Breakfast, with a dedicated 1.5m-wide space ideal for presenting your services, engaging with delegates, and starting meaningful conversations.

Your investment also includes **1 x ticket to the Dinner and 1 x ticket to the Breakfast**, providing valuable opportunities to connect directly with industry leaders in a more informal setting. This is a high-impact opportunity to strengthen relationships, raise brand awareness, and engage face-to-face with decision-makers across the region's key industries.



Investment

\$2,000 + GST

LIMITED QUANTITY



i3net.com.au

The exposure was fantastic and increased interest in our company.





Water Bottle Partner



As our exclusive Water Bottle Partner, your brand will be seen and used by every attendee throughout the event, with the opportunity to supply 400+ branded water bottles.

Placed at each table setting across both the Dinner and Breakfast, your bottles provide a premium, practical touchpoint that remains in-hand for the duration of the event and continues to deliver value well beyond it.

You can provide your own branded bottles or we can assist with sourcing and organising these on your behalf. The cost (approx. \$7.50 per unit.)



Inclusions

- 400+ branded water bottles
- 100 bottles at the Dinner
- 2 tickets to the Showcase Dinner
- 2 tickets to the Showcased Breakfast
- Logo featured on the i3net event webpage and the Event Partner Banner
- Logo printed in the Official Event Program

Total Value

\$5,240

Investment

\$3,500 +GST





Coffee Cart Partner

Amp up the Industry Showcase powered by your business

As the exclusive Barista Coffee Cart Sponsor at the 2025 Industry Showcase, your brand will be front and centre at the most visited activation of the event. With the cart serving across both the Showcase Dinner and Breakfast, this highly visible partnership lets you literally fuel key decision-makers as they network, connect and do business.



SOLD

Inclusions

- Only
- Standing area (coffee provided by)
- s
- Open barista apparel (apron, cap, shirt)
- 1 table set-up next to cart to display your company information, offers, attendee gifts
- 2 tickets to Showcase Dinner and Breakfast
- Logo on i3net events page
- 1/2 page advertisement in Official Printed Program.
- Logo on sponsor banner
- Logo on slide deck - Dinner & Breakfast

Total Value

\$7,240

Investment

\$5,500

Only 1 available



Pen & Notepad Partner - You supply

As our exclusive Pen and Notepad Partner, your brand will be placed directly in the hands of every attendee, with the opportunity to supply 400+ branded pens and notepads for use throughout the event.

Positioned at every table setting across both the Dinner and Breakfast, your branded items become a practical and highly visible touchpoint—used during the event and taken away by delegates, extending your brand presence well beyond the Showcase itself.

Inclusions

- Provide branded pen and / or notepad for the event. (400 min required)
- Your notepads and pens will be placed at each table setting for the dinner and breakfast event.
- Your notepads and pens will also be placed on the promotion table for guests to collect as they leave
- 2 tickets to Showcase Dinner
- 2 tickets to Showcase Breakfast
- Company logo on i3net event webpage
- Company logo on i3net sponsor banner

Total Value

\$5,240

Investment

\$3,500 +GST



Pen or Notepad Partner - i3net supply

As the exclusive Pen and Notepad Partner, your brand will be placed directly into the hands of every attendee through 400+ branded pens and notepads used throughout the event. i3net will source and supply these items on your behalf, ensuring a seamless and professional presentation.

Positioned at each table setting across both the Dinner and Breakfast, these branded items provide a practical and highly visible touchpoint, with delegates continuing to use them well beyond the Showcase.

Inclusions

- Supplied branded pen or notepad for the event. (cost is for one asset only)
- Your notepads or pens will be placed at each table setting for the dinner and breakfast event.
- Your notepads or pens will also be placed on the promotion table for guests to collect as they leave
- 2 tickets to Showcase Dinner
- 2 tickets to Showcase Breakfast
- Company logo on i3net event webpage
- Company logo on i3net sponsor banner

Total Value

\$6,240

Investment

\$4,500 +GST



Conference Tote Bag Partner

As the exclusive Conference Satchel Partner, your brand will travel with every attendee through 400+ branded satchels distributed on arrival. Used throughout both the Dinner and Breakfast, these satchels provide strong on-site visibility while extending your brand presence beyond the event.

You may provide your own branded satchels, or i3net can source and supply them on your behalf — speak to us about available options and costs.

Inclusions

- Provide branded satchels for the event. (400 min required)
- Your conference satchels will be placed at each table setting for the dinner and breakfast event.
- Your notepads and pens will also be placed on the promotion table for guests to collect as they leave
- 2 tickets to Showcase Dinner
- 2 tickets to Showcase Breakfast
- Company logo on i3net event webpage
- Company logo on i3net sponsor banner

Total Value

\$5,240

Investment

\$3,500 +GST



Showcase Premier Table of 8 Package



Double the events. One strategic presence. This is your full access pass to the 2026 Industry Showcase.

The Premier Table Package secures your team's presence at both flagship events, with a reserved table of 8 at both the Showcase Dinner and the BlueScope Townhall Breakfast. Your table will be positioned within the front two rows, ensuring premium visibility. You also have the flexibility to split your group across tables if desired, allowing for maximum networking.

Maximise visibility, make meaningful connections, and be fully represented where the region's most important conversations take place.

Inclusions

- A full table of 8 reserved for your business at the Showcase Dinner
- A full table of 8 reserved for your business at the BlueScope TownHall
- Table to reserved within front two rows for both events
- A bundle saving of \$540!

Total Value

\$3,040

Your
Investment

\$2,500 +GST



Lucky Door + More Prize Partner

Put your brand in the spotlight as the exclusive Lucky Door Prize Sponsor for the i3net Industry Showcase dinner. This is a fun, high-profile opportunity to engage directly with the audience.

You'll draw the winners on stage, attach your business card to each prize, and enjoy prime visibility in the event brochure and on-stage banner, making sure your business is front of mind when it counts. Check out all the inclusions!



Inclusions

- Your company's representative invited onstage to draw the winners
- Attach your business card to each of the gifts
- You can provide additional gifts or i3net can source the gifts on your behalf
- Half page full colour advertisement (landscape) in the Official Showcase Program
- Display your banner prominently within the auditorium during the Dinner event

Total Value

\$10,000

Your Investment

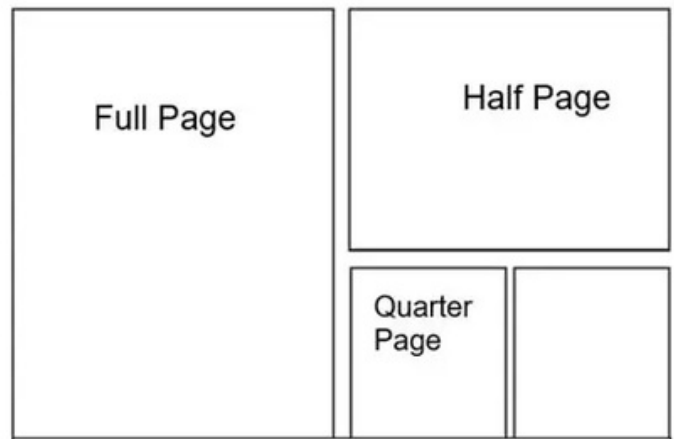
\$3,500 +GST

Only 1 available

Official Showcase Program Advertising

The full-page, half-page (landscape) and quarter-page (vertical) advertisements offer prime opportunities to showcase your business in the official glossy 2026 Showcase Event Brochure.

A professional keepsake with a 12-month shelf life, distributed at both the Dinner and Breakfast to over 400 key industry leaders.



Full page advert

This is your opportunity to present your brand with maximum impact to key decision-makers across major industry sectors.

\$3,000*

Half page advert

The half-page ad offers a strong presence in the Showcase Event Brochure, perfect for promoting a key message, product, or service.

\$2,000*

Quarter page advert

A quarter-page ad delivers concise, focused promotion in the glossy Showcase Event Brochure. Ideal for raising brand awareness or highlighting a key offering.

\$1,250*

* +GST



Meet the Team

Our dedicated team is here to help you connect, and to deliver the annual Industry Showcase, the region's premier industry event.

Led by Bianca Perry, CEO, the i3net team works to promote local industry capability and create meaningful opportunities for our members and partners.

We look forward to welcoming you to the 14th Annual Industry Showcase Event.



Bianca Perry
CEO, i3net



Michelle Christodolou
Manager, Communications,
Operations & Events, i3net



Tania Fielding
Showcase Sponsorship
Manager, i3net



Emory White
Manager, Growth & Partnerships,
i3net

Always a wonderful event that is extremely well prepared and delivered





Contact i3net

[Click here to book
your package
today.](#)

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