

2025 Industry Showcase

**Sponsorship
Opportunities**

*The Illawarra &
Shoalhaven's Premier
Event for Heavy Industry*

Presented to
i3net Member

Prepared by
Tania Fielding
Partnerships Manager, i3net





2025 Showcase Overview

Now in its 13th year, the annual i3net Industry Showcase has grown into the region's leading industry event, a powerhouse of opportunity, connection and collaboration. In 2024, we hosted our biggest Showcase yet, with over 190 attendees and more than 40 key delegates representing major industry sectors.



In 2025, the Showcase will return in its unique two-part format.



Schedule

Showcase Dinner Event

Tuesday 9 September

5.30 - 10.30pm

Includes pre-dinner drinks, expo, expert panels, dinner, drinks and dessert.

Your Dinner MC: ABC Illawarra's Nick Rheinberger.

Showcase Breakfast Event

Wednesday 10 September

7.30 - 10.30am

The BlueScope Townhall: A Member-Exclusive Breakfast Event. Includes: Pre-event coffees, expo, a sit-down breakfast and updates from BlueScope.

Your Breakfast MC: Illawarra Mercury's Kate McIlwain



It was a brilliant event and all sessions were well planned and provided immense value.



About Us

i3net, the Illawarra Innovative Industry Network, is a network of industry-based companies working from the Illawarra and Shoalhaven.

From bolts to blast furnaces, from 3D printing to submarines, i3net provides access to the Illawarra's vast range of manufacturers, engineering service providers and industrial suppliers.

Our 120+ members and partners represent some of the largest companies in Australia & all the way through to SMEs and supply organisations, with over 25,000 employees.

Founded 23 years ago, i3net was established to promote the collective capacity and capability of the members, engage partner organisations, and ensure successful growth for our local businesses and our regional area.



Industry Connections

With participants from Manufacturing, Resources, Energy, Mining, Defence, Transport, and Waste Infrastructure sectors and more, the Showcase offers direct access to the people shaping future opportunities in the Illawarra, Shoalhaven and beyond.

Real Opportunities

You'll hear panel presentations featuring organisations with real business opportunities, connect over meaningful conversations at our networking dinner, and dive deep into business discussions with key decision-makers at the Showcase BlueScope Townhall Breakfast.



Format and length were spot on. Dinner then overnight with breakfast event was the perfect back-to-back time commitment





Meet Our Team

Our dedicated team is here to help you connect, and to deliver the annual Industry Showcase, the region's premier industry event.

Led by Bianca Perry, CEO, the i3net team works to promote local industry capability and create meaningful opportunities for our members and partners.

We look forward to welcoming you to the Showcase Event.



Bianca Perry
CEO, i3net



Michelle Christodolou
Manager Communications,
Operations & Events, i3net



Tania Fielding
Partnerships Project Manager,
i3net

*Always a wonderful event that is
extremely well prepared and
delivered*





Showcase Major Dinner Partner

Exclusive Opportunity to be the Major Showcase Partner

Position your brand at the heart of industry conversations as the Major Dinner Partner. This is the most visible and high-impact sponsorship opportunity of the i3net Showcase. With exclusive VIP seating, stage presence and direct engagement with over 200 key decision-makers, this package ensures your business is front and centre where it matters most.

- 8 x VIP Front Row Tickets to Showcase Dinner
- 8 x VIP Front Row Tickets to Showcase Breakfast
- Verbal Acknowledgment of your involvement in Showcase opening session
- Opportunity to play a short video (<60 secs) during the dinner event to be supplied by sponsor
- 1 x pull up banner (to be supplied by sponsor) displayed on stage during event
- Logo included on Illawarra Mercury advertising
- Logo on holding slide at each Dinner & Breakfast session
- Your logo and company mentioned in Showcase events comms
- Logo and mention in i3net social media post
- Sponsor logo included in the Official Showcase Program
- Sponsor feature in the post event follow-up email to all attendees.
- Logo recognised as major partner on sponsor banner

BONUS: Opportunity to have a stand at the Expo (Value \$1,500)

Total Value

\$24,240

Investment

\$12,500

**Only 1
available**



Coffee Cart Partner

Amp up the Industry Showcase powered by your business

As the exclusive Barista Coffee Cart Sponsor at the 2025 Industry Showcase, your brand will be front and centre at the most visited activation of the event. With the cart serving across both the Showcase Dinner and Breakfast, this highly visible partnership lets you literally fuel key decision-makers as they network, connect and do business.



Inclusions

- 1 table set-up next to cart to display your company information, offers, attendee gifts
- 2 tickets to Showcase Dinner and Breakfast
- Logo on i3net events page
- 1/2 page advertisement in Official Printed Program.
- Logo on sponsor banner
- Logo on slide deck - Dinner & Breakfast

Total Value

\$7,240

Investment

\$5,500

**Only 1
available**



Name Tag Partner



As our exclusive Name Tag Partner, your brand will be front and centre on every attendee's name tag at both the Showcase Dinner putting your brand in front of over 300 industry leaders. This offers a unique brand visibility opportunity and a powerful way to connect with the region's premier industry event.

Inclusions

- Logo on every attendee & delegate name tags for dinner event (200 tags)
- Logo & link featured on the i3net event web page
- Logo featured in the printed Official Event Program (400 copies)
- 2 x tickets to the Showcase Dinner
- 2 x tickets to the Showcase Breakfast
- Full colour logo shown on slide presentation throughout the Dinner

Total Value

\$7,740

Investment

\$5,000



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WI-FI
PASSWORD

**YOUR
LOGO
HERE**

Wi-Fi Partner

Be the name every delegate connects with, literally, as the exclusive WiFi Tech Partner of the i3net Showcase.

With your brand on every seat's WiFi access card, your logo featured in event slides, program, and online, plus the unique opportunity to choose the WiFi password, you'll enjoy standout visibility and smart brand integration with every connection.

Inclusions

- Exclusive sponsorship, one package only
- Includes card at every seat with WIFI access information on one side and the sponsor's logo and contact details on the other
- MC to mention Wi-Fi cards and acknowledges sponsor during Dinner and Breakfast events
- Logo displayed in the Dinner and Breakfast slide deck
- Your choice of WIFI password (character limit)
- Company logo in Official Showcase Program
- Company logo on i3net event webpage

Total Value

\$5,750

Investment

\$3,500

**Only 1
available**



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Water bottle Partner



As our Water Bottle Partner, your brand will enjoy standout visibility throughout the event. With the opportunity to supply branded water bottles placed on every table setting for guests to take home, your business will have lasting exposure with key industry leaders.

Inclusions

- Option to supply 400 branded water bottles for placement on every table at the Dinner and Breakfast
- 2 tickets to the Showcase Dinner
- 2 tickets to the Showcased Breakfast
- Logo featured on the i3net event webpage and the Event Partner Banner
- Logo printed in the Official Event Program

Total Value

\$5,240

Investment

\$3,500

Only 1
available



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Pen & Notepad Partner

As our Pen and Notepad Partner, your brand will be in the hands of every attendee with the opportunity to supply 400+ branded pens and notepads for use throughout the event. With your items placed on every table setting and available on the promotion table for guests to take home, you'll enjoy maximum exposure.

Inclusions

- Provide branded pen and / or notepad for the event. (400 min required)
- Your notepads and pens will be placed at each table setting for the dinner and breakfast event.
- Your notepads and pens will also be placed on the promotion table for guests to collect as they leave
- 2 tickets to Showcase Dinner
- 2 tickets to Showcase Breakfast
- Company logo on i3net event webpage
- Company logo on i3net sponsor banner

Total Value

\$5,240

Investment

\$3,500

Only 1
available



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Conference Bag Sponsor

As our exclusive Conference Bag Sponsor, your brand will be carried by every delegate attending both the Showcase Dinner and Breakfast. You'll have the opportunity to supply branded bags pre-filled with your promotional items, ensuring ongoing exposure long after the event.

Inclusions

- Option to provide branded delegate bags for dinner & breakfast (Bags to be provided by sponsor)
- Bags can be pre-filled with your items
- 2 tickets to Showcase Dinner
- 2 tickets to Showcase Dinner Breakfast
- Company logo on i3net event website
- Company logo in the Official Event Program
- Company logo on i3net sponsor banner displayed at the event

Total Value

\$5,740

Your Investment

\$3,500

Only 1
available



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Showcase Banner Partner



As a Showcase Banner Partner, your brand takes pride of place on stage at both the Dinner and Breakfast events. Your logo will also be placed on the event partner banner in recognition of you being a valued partner of the event.

With premium visibility, and acknowledgment in the opening session, this sponsorship puts your business in front of over 200 industry leaders.

LIMITED QUANTITY

Inclusions

- 2x tickets to the Showcase Dinner
- 2x tickets to the Showcase Breakfast
- Acknowledgment by the MC as a partner of the event
- 1 x pull up banner (to be supplied by sponsor) prominently displayed at both the Dinner and Breakfast events
- Logo on holding slide prior to sessions
- Logo in Official Showcase Program and on event banner.

Total Value

\$5,500

Your
Investment

\$3,500



Lucky Door (and more!) Prize Partner

Put your brand in the spotlight as the exclusive Lucky Door Prize Sponsor for the i3net Industry Showcase dinner. This is a fun, high-profile opportunity to engage directly with the audience.

You'll draw the winners on stage, attach your business card to each prize, and enjoy prime visibility in the event brochure and on-stage banner, making sure your business is front of mind when it counts. Check out all the inclusions!



Inclusions

- Your company's representative invited onstage to draw the winners
- Attach your business card to each of the gifts
- You can provide additional gifts or i3net can source the gifts on your behalf
- Half page full colour advertisement (landscape) in the Official Showcase Program
- Display your banner prominently within the auditorium during the Dinner event

Total Value

\$10,000

Your Investment

\$5,000

Only 1 available



Showcase Premier Table Package

Double the events. One strategic presence.

This is your full access pass to the 2025 Industry Showcase.

The Premier Table Package secures your team's presence at both flagship events with a reserved table of 8 at both the Showcase Dinner and the BlueScope Townhall Breakfast. Maximise visibility, make meaningful connections, and be fully represented where the region's most important conversations take place.



Inclusions

- A full table of 8 reserved for your business at the Showcase Dinner
- A full table of 8 reserved for your business at the BlueScope TownHall
- A bundle saving of \$760!

Total Value

\$2,960

**Your
Investment**

\$2,200



Showcase Expo Position

Partnering with the i3net Industry Showcase puts your business in entry foyer, ensuring every attendee passes your display.

You'll showcase your brand during the networking time across Dinner and Breakfast. With a dedicated 1.5m-wide space perfect for displaying products, services, merch, or special offers.

This is a direct, high-visibility opportunity to engage with decision-makers in person and make meaningful business connections.

LIMITED QUANTITY



Your
Investment

\$1,500



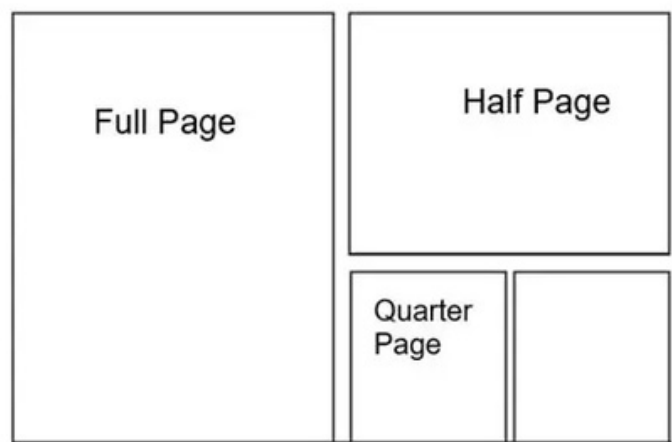
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The exposure was fantastic and increased interest in our company.

Official Showcase Program Advertising

The full-page, half-page (landscape) and quarter-page (vertical) advertisements offer prime opportunities to showcase your business in the official glossy 2025 Showcase Event Brochure.

A professional keepsake with a 12-month shelf life, distributed at both the Dinner and Breakfast to over 400 key industry leaders.



Full page advert

This is your opportunity to present your brand with maximum impact to key decision-makers across major industry sectors.

\$3,000

Half page advert

The half-page ad offers a strong presence in the Showcase Event Brochure, perfect for promoting a key message, product, or service.

\$2,000

Quarter page advert

A quarter-page ad delivers concise, focused promotion in the glossy Showcase Event Brochure. Ideal for raising brand awareness or highlighting a key offering.

\$1,250



Contact i3net Today



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Website

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You can also book your preferred package [online here](#).

Connect, Engage and Collaborate

