



PURPOSE

To Inspire Illawarra
Industry Growth &
Sustainability

MISSION

Through the power of
the Network, create an
environment in which
members are supported
in fulfilling their business
objectives.

STRATEGIC PLAN

The 2016/2017 Strategic
Plan focusses on six
Objectives / Priorities.

Objective/Priority 1: To identify and promote the collective capability of Illawarra Industry to local, national and international markets, and create pathways for members to access and grow into new markets.

Objective/Priority 2: Ensure the network maintains its financial sustainability and develop new activities to generate additional revenue

Objective/Priority 3: Increase Membership and Corporate Partnership levels

Objective/Priority 4: Improve Member and Corporate Partner communication

Objective/Priority 5: Advocate on behalf of our Industry to ensure all Members, Corporate Partners and relevant Stakeholders understand the importance of our sector to the local economy

Objective/Priority 6: Develop a position statement considering all external influence and threats identified